

**Check our Calendar on Pg.2**

- Maximum Potential Workshops
- Tony Robbins Live in Atlanta
- HR Technology Conference

**Inside this issue:**

|                              |   |
|------------------------------|---|
| <b>Stand Up America</b>      | 1 |
| <b>What's New!</b>           | 1 |
| <b>Rapid Engineered Mind</b> | 2 |
| <b>Calendar of Events</b>    | 2 |
| <b>Are you Winning?</b>      | 3 |
| <b>Thinking Positive</b>     | 3 |
| <b>Success Strategies</b>    | 4 |

## STAND UP AMERICA—Think About it

Can you see what they see?? Treat your company's budget for technology projects like you would treat your personal financial portfolio.

First, Executive Management expects that our Project Managers and Leaders have the insight, global experience and vision they have. Well, that expectation in many cases is not realistic, If they have not been exposed like you! Imagine if we expected the bank service representative who opens up new accounts; to handle our personal Financial Portfolio of Diverse Investment of our money..... It takes seasoned Executives with Vision, Insight, Passion and laser like FOCUS to design and develop a Portfolio that will return the investments and the returns. We as Leaders owe it to our organizations to deliver! *How are you optimizing your firms financial and technology team?*

**ASK YOURSELF THESE QUESTIONS NOW...**

1. Write down the top 10 moves you are making now..
2. Write down the top 10 ideas that you have been thinking about but have not implemented.....
3. Keep this with you as your goals for you, your Firm and your Project Teams...

You are not just another number within the Company, You're a valuable LEADER we owe it to OURSELVES and our FIRMS, to make them the Best Firms to compete in this fierce Global Landscape....  
STANDUP AMERICA, STAND UP LEADERS.... We're watching.....



**Do you have a Project Portfolio that has the power to influence and manages your assets?**

## What's New! Dashboard Innovation—Executive Power Tool R.I.M. © Maximum Potential

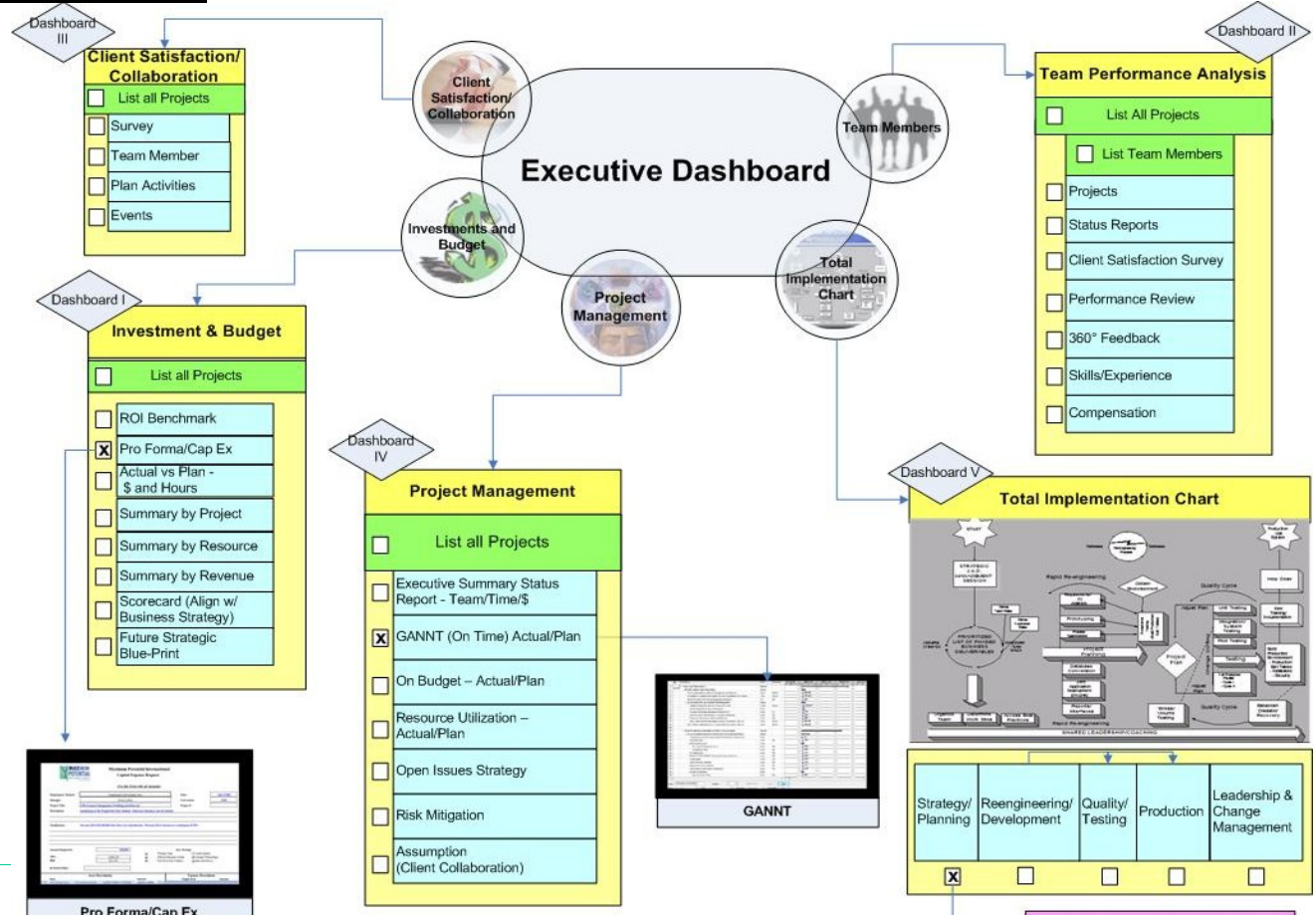


*"Innovative new design for your business needs"*

This design will help your Executives, Project Managers, Team Members and Project Coordinators manage more effectively. This will help convince Sponsors to invest in your projects. The Tool that allows you the power to influence and expand possibilities.

1. Secure project approval
2. Make the right investments
3. Get the maximum return on investments
4. Make proactive decisions that drive profits

Preview Demo at:  
<http://www.maximum-potential.com/ProjectCentral.html>  
\*See Calendar for R.I.M and Portfolio Management Workshop



**NOTE: Continued on Page 2**

## The Rapid Engineered Mind— Believe in your Dreams (Exercise)

R.E.M. © Maximum Potential

“Obviously everyone wants to be successful, but I want to be looked back on as very innovative, very trusted and ethical and ultimately making a big difference in the world”

-Sergey Brin  
Google Co-Founder

1. Who was the first one who believed in your dreams?
  2. Write what you did to engage them in that belief of certainty....
  3. What gave *you* that certainty? Other people around you believed in you, you believed in you, Did you believe in this living energy molecule called ‘ MY DREAM’?
- Now:
4. What was the best project you worked on in your business? in Your career? Within your family?
  5. Now write down what was the environment like, meaning who were the people around you, what were their passions, their visions, how did you inspire them to engage in your Vision? For a better Company, better department, better family, better relationship?

So just think **who** was that person, what beliefs, actions and rules for certain standards, Did that person follow or lead?. YOU are that person, welcome back! Get engaged with yourself and create the most amazingly powerful relationship you'll ever believe is true.

WHAT ARE YOU DOING TO ENSURE A STRONG FUTURE **FOR YOU**, YOUR FAMILY, YOUR BUSINESS?

I believe if you want to make a difference, I mean a real difference....YOU MUST TAKE CARE OF YOURSELF FIRST...So you have the mental and physical power to maximize your Gifts...

**Jump Start 2008**  
Call Us or Email Us!  
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\*See Calendar Below for R.E.M. Leadership Workshop

## CALENDAR OF EVENTS

### Upcoming Events

R.I.M. and Portfolio Management Workshop  
R.E.M and Leadership Workshop

**Who Should Attend:**

Executives, Sponsors, Business owners, Project Teams, Project Managers and individuals looking to go forward in every port of their lives...

**When:**

November 5-9, 2007

December 10-14, 2007

*\*We personalize workshops for your company and/or business year round.*

**Where:**

Miami Beach, Florida

San Diego, California

**Why make it a must! You Will:**

- Bring back super charged strategies and tools
- Be able to sponsor and run projects light years ahead of industry standards
- How to PRO-actively leverage your companies money and human capital more effectively
- Build stronger leadership, project and program management skills.

For More information please visit:

[www.maximum-potential.com/events.html](http://www.maximum-potential.com/events.html)

Call Direct—305-672-1190 or

[maryann@maximum-potential.com](mailto:maryann@maximum-potential.com)

**HR TECHNOLOGY CONFERENCE**  
Oct. 10 –12, 2007 ~ SEE DAVE DUFFIELD

### November 2007

| Sun  | Mon | Tue | Wed   | Thu | Fri                          | Sat |
|--|-----|-----|---|-----|------------------------------|-----|
|  |     |     |   | 1   | 2                            | 3   |
|  |     |     |   |     | Tony Robbins Live in Atlanta |     |
| 4  | 5   | 6   | 7   | 8   | 9                            | 10  |
| Email <a href="mailto:DawnM@tonyrobbins.com">DawnM@tonyrobbins.com</a> |     |     | R.I.M & Portfolio Management/ R.E.M. & Leadership |     |                              |     |
| 11   | 12  | 13  | 14  | 15  | 16                           | 17  |
| 18   | 19  | 20  | 21  | 22  | 23                           | 24  |
| 25   | 26  | 27  | 28  | 29  | 30                           |     |

### December 2007

| Sun   | Mon | Tue | Wed | Thu | Fri | Sat |
|---|-----|-----|-----|-----|-----|-----|
|   |     |     |     |     |     | 1   |
| 2   | 3   | 4   | 5   | 6   | 7   | 8   |
| 9   | 10  | 11  | 12  | 13  | 14  | 15  |
| R.I.M & Portfolio Management/ R.E.M. & Leadership |     |     |     |     |     |     |
| 16  | 17  | 18  | 19  | 20  | 21  | 22  |
| 23  | 24  | 25  | 26  | 27  | 28  | 29  |
| 30  | 31  |     |     |     |     |     |

## Are you Winning? - Mary Ann McIlraith

Questions: Ready - Get a Pen!

1. I wonder what it would be like to have the strongest and highly motivated team in the company?
2. How can I enhance the delivery of projects at a more rapid pace with a higher quality?
3. How can I create an environment for myself and my team; where they are passionate about coming to work?
4. How can I add to my personal and professional portfolio?
5. What would it take to wake up every morning in gratitude?
6. How can I enhance the maturity model?
7. What major contributions have I provided to my company?
8. How do I leverage my personal and professional life to achieve amazing results?



### When you compete for talent, is your company the hunter? Or the prey?

**YOUR DESTINY IS CREATED BY YOUR DECISIONS NOW....**

**\*See Calendar on pg. 2 for Workshops!**

## Thinking Positive has No Negative – Harvey Mackay

A positive mind anticipates happiness, joy, health and success. Whatever the mind expects, it finds. Dr. Herbert H. Clark, a psychologist from The Johns Hopkins University, discovered that it takes the average person about 48 percent longer to understand a sentence using a negative than it does to understand a positive or affirmative sentence. This is confirmation of something every successful person knows: The secret of good communication is positive affirmation. It is not what you can't or won't do that interests people, but what you can or will do. The famous inventor Thomas Edison used to say his deafness was his greatest blessing -- a blessing because it saved him from having to listen to reasons why things couldn't be done.

One of my favorite aphorisms goes like this: Watch your thoughts; they become words. Watch your words; they become actions. Watch your actions; they become habits. Watch your habits; they become character. Watch your character; it becomes your destiny.

This gives you a choice, a positive or negative path. Clearly, the positive path will lead to a more rewarding, more contented life.

What that means to me is that if you think positively, you will be more inclined to speak positively. Your positive words will spur you to positive actions. If you get used to behaving in a positive way, you will form good habits. And your habits will help define the kind of person you are. That will lead you to your destiny: what you will eventually become as a person.

And isn't it enough to be yourself and believe in your own powers and be willing to risk failure to put those powers to the test? You may think of a thousand reasons why something is impossible; it only takes one reason to decide it's worth a try.

By all means, surround yourself with positive people; support each other when the urge to be negative threatens.

**Mackay's Moral:** Positive thinking turns obstacles into opportunities.  
[www.harveymackay.com](http://www.harveymackay.com)



Jack Canfield, America's Success Coach, is the founder and co-creator of the billion-dollar book brand **Chicken Soup for the Soul** and a leading authority on Peak Performance. If you're ready to jump-start your life, make more money, and have more fun and joy in all that you do, get your FREE success tips from Jack Canfield now at: [www.FreeSuccessStrategies.com](http://www.FreeSuccessStrategies.com)

## Success Strategies "When Success is slow, what can you do? -Jack Canfield

**Pop Quiz:** Can success be sped up? Is there an antidote to slow outcomes despite arduous planning and actions taken? What is the secret for seeing huge results *right now*?

### First, let's get one thing straight...

When we admire someone's success, or even our own, we often focus on the end result and not so much on the effort (and time) that it took to get there. This can cultivate unrealistic expectations.

**The truth be told, success typically follows a series of little events and achievements** that can seem to take an eternity, that include a few disappointments along the way, and that challenge everything about you to the core - your stamina, courage, integrity, and even your willingness to keep going. If you focus on what's not working, guess what: You're likely coming from a place of aggravation as your mind wraps around all that is wrong. You may even have negative thoughts like "I'm not good enough," "It will never work," or "Something must be wrong with me." What this mentally does is engender more of these counter-productive feelings. And given what we know about the Law of Attraction, you attract what you are feeling. So negative experiences, people, and results will beget more negative experience, people, and results. There's not much success in that. **The key, then, is to focus on what IS working. To do so, I recommend two simple practices: journaling and meditation.**

Maintaining a journal is a great way to steer your attention to the positive and continually renew your vision for yourself. Start each day with reflections on what you are grateful for in your life (list them out!) and end each day with notes on what went right (again, write them down), however small.

Meditation can be a powerful tool for arriving at solutions to problems and shifting your attitude so you can attract success sooner rather than later. This is where you enter a deeper state of inner peace and joy, tapping into a higher level of creativity that will help usher in the results you want.

**Okay, let's say you're doing ALL these things, but you still aren't happy with your results.** I'll ask you, are you taking real ACTION? You may be taking the actions you are used to taking. But therein lies the problem: if you keep doing what you've already done, then you'll keep getting what you've always gotten. It's a matter of practicing some new behaviors. Shake things up a bit and see if you can take new actions or modify existing ones.

Lastly, I want to remind you about patience. It's natural to underestimate how long a certain goal can take, especially a profound one. So, yes, patience is a virtue. But keep at it, and in no time, you'll be only one week, or one day away from your ultimate success. Remember... be grateful, reflect on what IS working and continue to take ACTION!

### About Maximum Potential International

Founded in 1985 as a systems implementation and management consulting firm, Maximum Potential International revolutionized the industry with the introduction of **R.I.M., Rapid Implementation Methodology** in 1999. R.I.M. leverages human capital and technology to deliver 'World Class Environments'. Leveraging 22 years in business, MPI is one of the world's leading providers of best practices in 360° management and consulting. Our services include implementation and strategic business planning, training in it's world leading Rapid Implementation Methodology (R.I.M.), Leadership and Team Building. R.I.M. has been embraced by Fortune 500, E-commerce, .Coms and ASP organizations such as PeopleSoft, AOL, FILA, Toys 'R' Us, Morgan Stanley, Bank of Bermuda and netMaximo.com to name a few.

Now located in Miami Beach, Florida, MPI specializes in Project Management Implementation, Web-based client server software, strategic information services and selected one-on-one Executive Coaching. We teach companies to bring executive visions to reality using the strategic power of the R.I.M. system and tools.



We would love to hear from you!  
Please send us your questions and comments

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## Opportunities at Maximum Potential

**SALES MANAGER  
WEB DEVELOPER  
MARKETING AND OPERATIONS ASSISTANT**

Call 305-672-1190 for more information