



SHRM Executive Series

Title: Live Case Study: How **R.I.M.** (Rapid Implementation Methodology) creates an EPMO (Enterprise Project Management Office) gives the competitive Edge.

About: Participate in a unique blend of *intense strategies, tools and learning experiences* to maximize Technology, Human Capital and the **Rapid Implementation Methodology (R.I.M.)**. You will join (the Author of R.I.M.) a leading motivational speaker, Mary Ann McIlraith.

Benefits of Attending:

- Learn the secrets from the Author of R.I.M. and the Guru of 'Change and Sponsorship'. Participants will add **strength to their personal and business portfolio.**
- How to take the tools and strong personal empowering strategies to Your Firm which creates the required Change. Learn how Change goes from being Fearful to an empowering "we need more" Attitude of Action. How do you eliminate Fear, for yourself, your Team or Executives? We will show You How!
- You will learn the Strategic Planning component of RIM, which takes vision into execution.

Topics Covered:

- How to move beyond 360* implementations and **establishing an EPMO** that raises the bar for your Firm and all Implementations. **Complete Life-Cycle Implementation and on-going Support.**
- Share the most powerful (proven) tool-kit that will transform you and your organization. We will provide knowledge, flowcharts, benchmark matrixes, spreadsheets and a repeatable quality processes that allow teams to sustain the momentum and constantly improve through each phase of the project. How to dramatically cut implementation **Costs, Speed - Time to Market** and Maximize the **Quality** you provide to your Clients. How multiple milestones are **compressed into simple, yet powerful** tools and instruments that provide discipline and results!
- How Project teams bond with their team, the Executive Suite and Sponsors become part of the Mission and engage in the passion of making a difference for the Firm..
- **Who Should Attend:** CFO, CIO, VP of Human Resources, Executives, Sponsors, Project Managers and Teams. All Levels will benefit. I would like to encourage the C Level People so they can start to make a difference. They have the influence to enhance our Economy by building stronger Company's with the Technology and People available to us.

Bio – Mary Ann McIlraith started her career in HR Technology and became a CIO at age 23. She took InSci (Information Science) public. Founder of Maximum Potential International in 1982 and copyright owner of R.I.M. (Rapid Implementation Methodology) and R.E.M (Rapid Engineered Mind) covered Live with Mary Ann on the NBC Today show. July 4th 2008 "Business E.D.G Entrepreneur" was launched, (a subsidiary of MPI). Her strength is in Technology and Human Capital Management, *360* Profit and Performance*. Mary Ann is on The Technical Advisory Council for Technology and HCM, past board member and author for IHRIM, Past Board Member of ASTD and former Vice President of PeopleSoft's Users Group, Mentor to the Office of Economic Development, Advisory Board member to Prentice Hall & Maxwell MacMillan on official standards for HCM & Payroll, former President of Women Business Owners. She has worked with several hundred clients around the world, including: IBM, AOL, Disney, FILA, Toys 'R' Us, PeopleSoft. She is most proud of her work with the US Government as well traveling to other countries to help implement RIM and REM into their business practices. As a philanthropist, she works with the top Spiritual Leaders in North and South America, as well as with Tony Robbins.