

Maximum Potential Inspiration

Character. Commitment. Discipline.

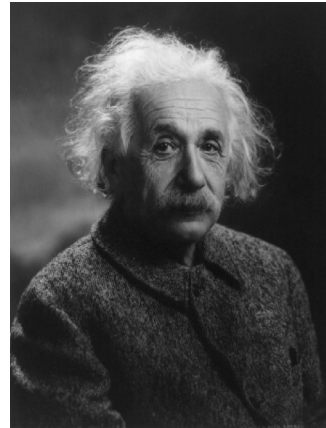
All three are vital to achieve in 2008. Yet for most people, everyday self-discipline is a constant struggle. Therefore, you need an even more practical solution. We are here to help you and your business needs!

20 Traits of the Entrepreneurial Innovator

1. Extreme Confidence
2. Brilliant Attitude
3. Crystal Clear Communications
4. Pushes out of Comfort Zone - Risk
5. Educates oneself - Consistently
6. Drives Innovation
7. Solid Strategy
8. Looks for Early Adapters
9. Strong Sphere of Influence
10. Trustworthy - Certainty - Charismatic
11. Passionate - Desire
12. Purpose
13. Understand Driving Forces
14. Vibrates at High

KEYNOTE FLASHBACK:

On March 14, 1879 one of the World's first innovators was born, Einstein! Coincidentally on that same day in 2008 Mary Ann McIlraith presented an intriguing presentation on the Importance and power of Transformation and Innovation. Why is it Important to YOU and Your Company? The idea of change drives fear into some people and in some cases entire organizations; it can stop advancement and innovation in its tracks-or it can drive Human Capital and Revenue to unbelievable achievements. How do you address the challenge? One person's (or company) level of risk is another's level of confidence. Why do some people look at it as a risk if someone constantly embraces new technology advancements? During the keynote we learned to transform and stay consistent, take advantage of the Driving forces that empower a person or an entire department to leverage Human Capital and Advance technology.



The Influencers - By Andrea Cooper

What forces will affect your business in the coming year? Here are the 25 people, trends, and events you can't afford to ignore.
<http://www.entrepreneur.com/slideshow/190606.html>
Quick Glimpse at Slide 15: Five years ago, you needed a hard drive to access important documents. Now you can have your entire desktop online. Web e-mail accounts were the early versions of this trend, but it's gone far beyond that. Investment banking firm TripleTree forecasts the SaaS market may exceed 40 percent of the total software market, or \$50 billion, by 2010. "As [SaaS] proliferates, entrepreneurs will be the biggest winners," predicts Stephen Wiehe, president and CEO of SciQuest, an SaaS provider.

One must motivate one's thought within oneself before they are able to lead their companies towards change and a better future.

The idea that change is a fear factor has us stopped in our tracks. As we return to basics - We use fundamental tools to changing in every part of our lives. We must be the catalyst for change. WE must learn to cause maximum impact. Take your life to the next level personally and professionally. How do you go about that? Anyone can change for a day, But then you return to your old routine of procrastination and never leave your comfort zone to take risks.

- Energy field..
15. Understand Economic Drivers
 16. Ambassador of their people and Clients
 17. Disciplined, yet flexible..
 18. Opened Minded and Courageous
 19. Something Beyond Oneself
 20. Execution - Focus

One persons level of risk is someone else's level of confidence. Why do people look at it as risk to someone who is constantly executing new technology advancements and overstepping into a new age of innovation. Learn to make a change and stay consistent, take advantage of the Driving forces allow a person or an entire department to leverage advanced technology. This is an investment can move your life in new directions. It's simple yet powerful enough that it will dramatically enhance your wealth in all ports of your life; I hope they do the same for you.

I know you are aware that Maximum Potential is a Technology Firm with a strong set of disciples for Project Managers and Teams. (R.I.M.©)
Also check out our enhanced Leadership disciples (R.E.M.©) www.maximum-potential.com/products.html